



PropTech  
Consult

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# PROPTech

2018 activity and  
global hotspots

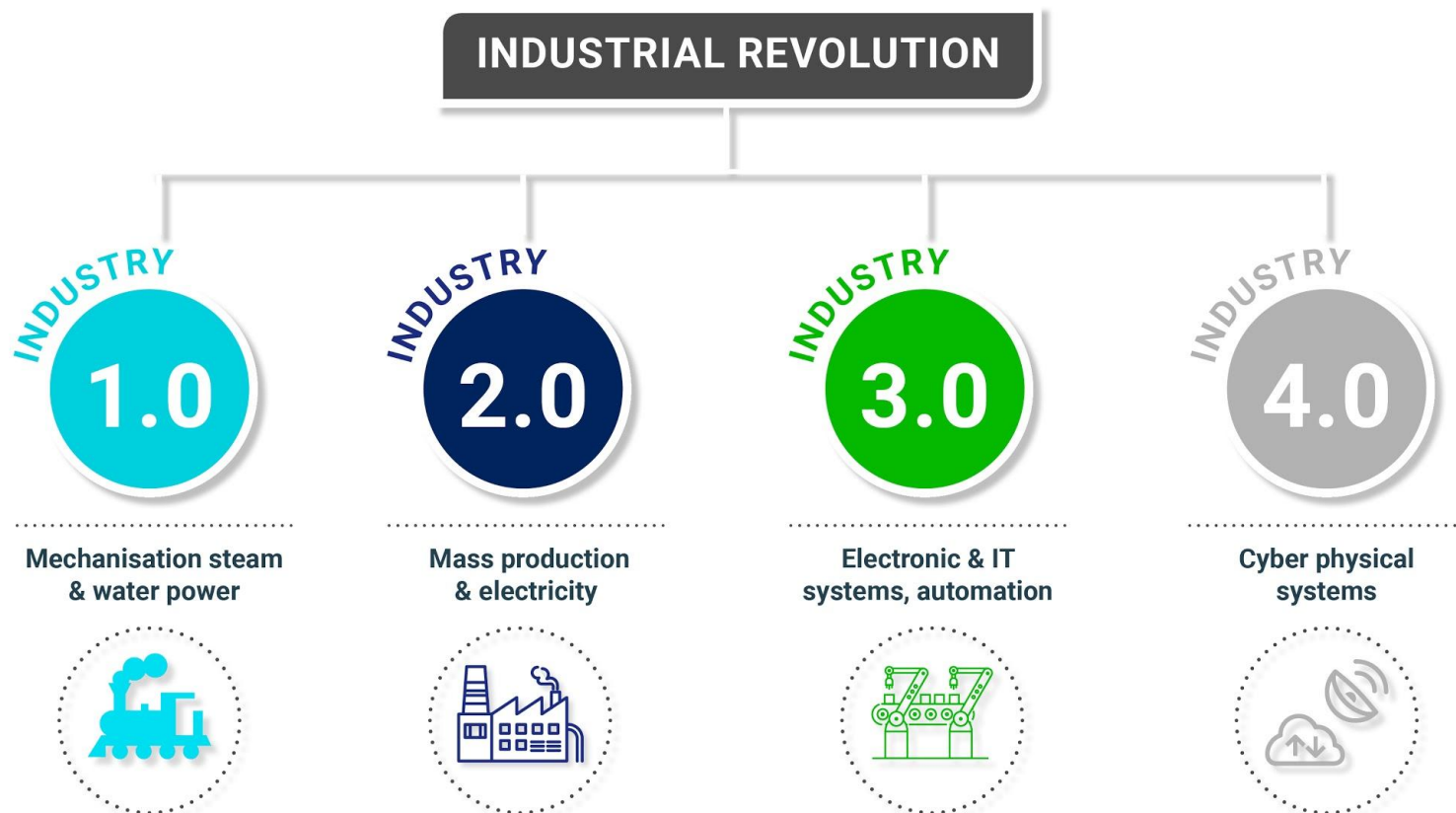


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## INDUSTRIAL REVOLUTION

Transforming industries and innovation



# 100 YEARS OF AMERICA'S TOP 10 COMPANIES

## Industry

- Tech
- Conglomerate
- Medical
- Oil & Gas
- Financial Services
- Film
- Rubber
- Retail
- Autos
- Telecom
- Steel
- Foods
- Chemicals
- Heavy Equipment

1917



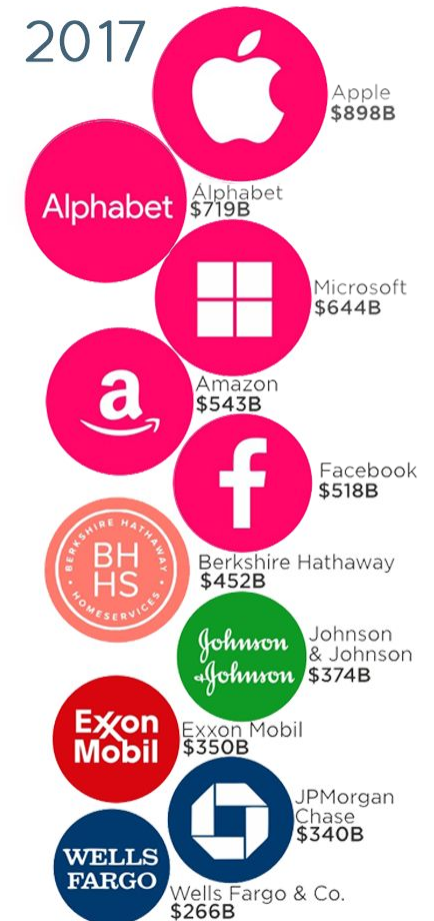
Assets (\$ bn) Inflation adjusted  
September 2017

1967



Mkt. Val. (\$ bn) Inflation adjusted  
September 2017

2017



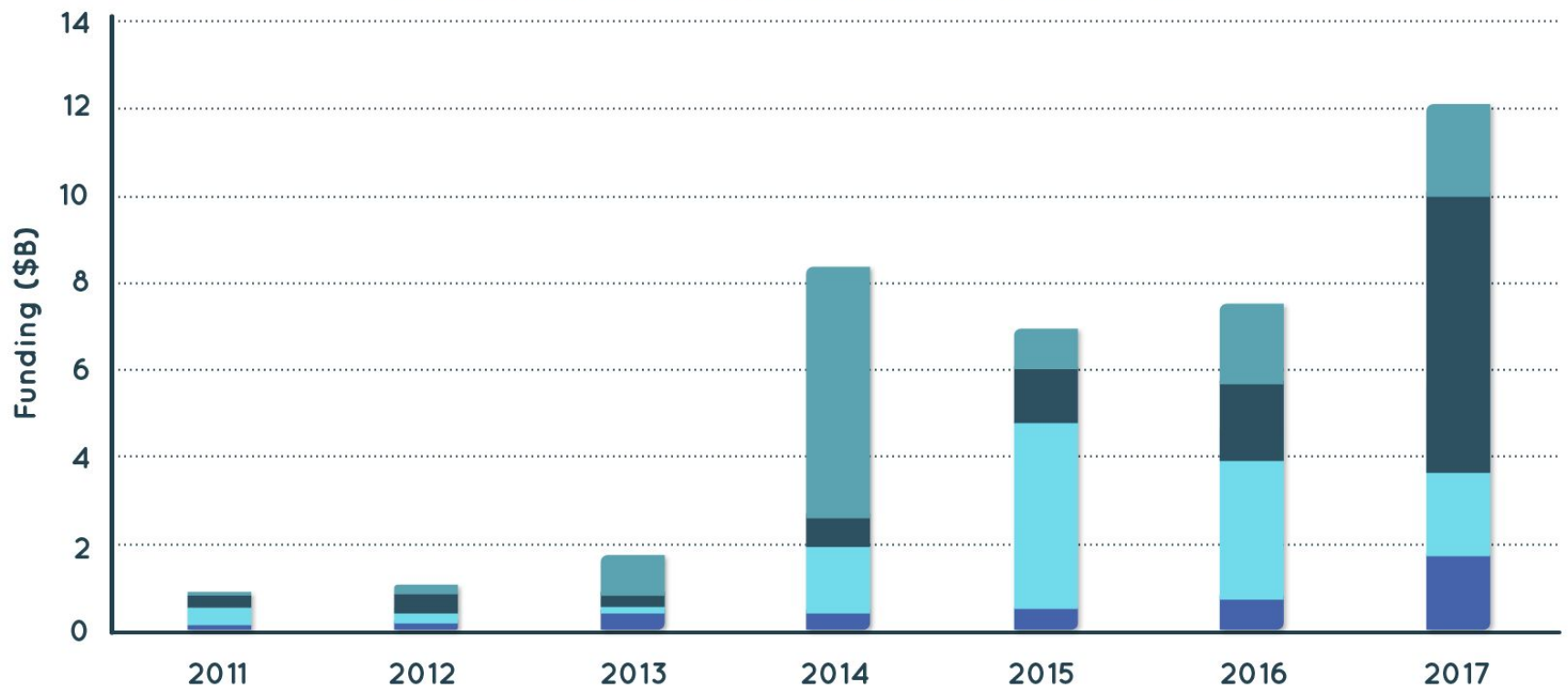
Mkt. Val. (\$ bn) as of November 10th, 2017

## Funding into Real Estate Technology is Growing

Overall Real Estate Technology Funding Grew at a CAGR of 63% from 2012-2017, and 2017 was 162% of 2016 Funding


Q1 Q2  
Q3 Q4

Real Estate Technology Annual Funding Over Time



Source: Venture S

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PropTech is one small part of the wider digital transformation of the property industry. It describes a movement driving a mentality change within the real estate industry and its consumers regarding technology-driven innovation in the data assembly, transacting and design of buildings and cities.

- BAUM AND DEARSLEY 2017

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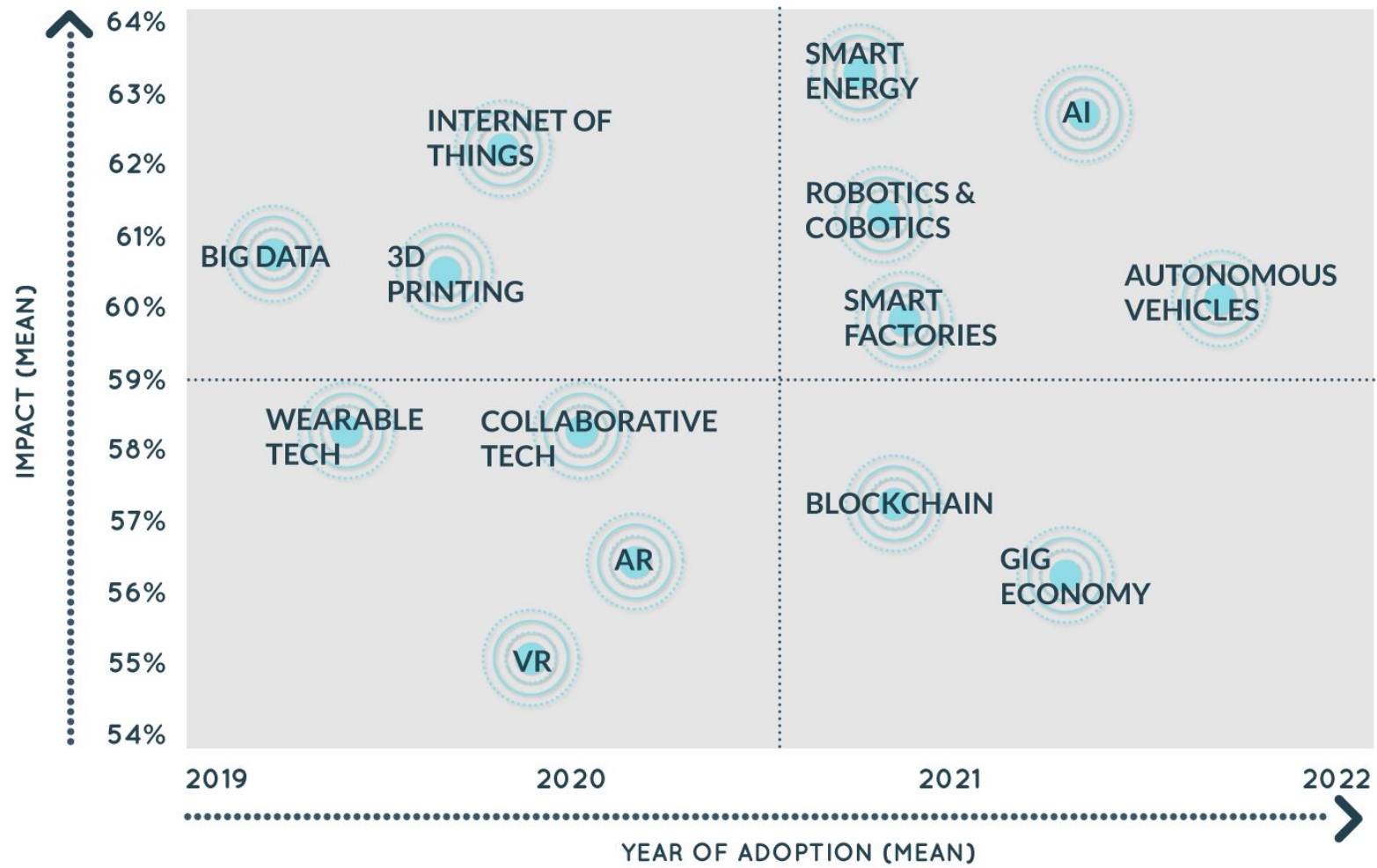
*Endogenous technology will impact the next two years in the property market and we overestimate its impact*

*Exogenous technology will impact the next ten years and we have no comprehension as to how much of an impact it will have*



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# Future Proof Real Estate Study, 2018



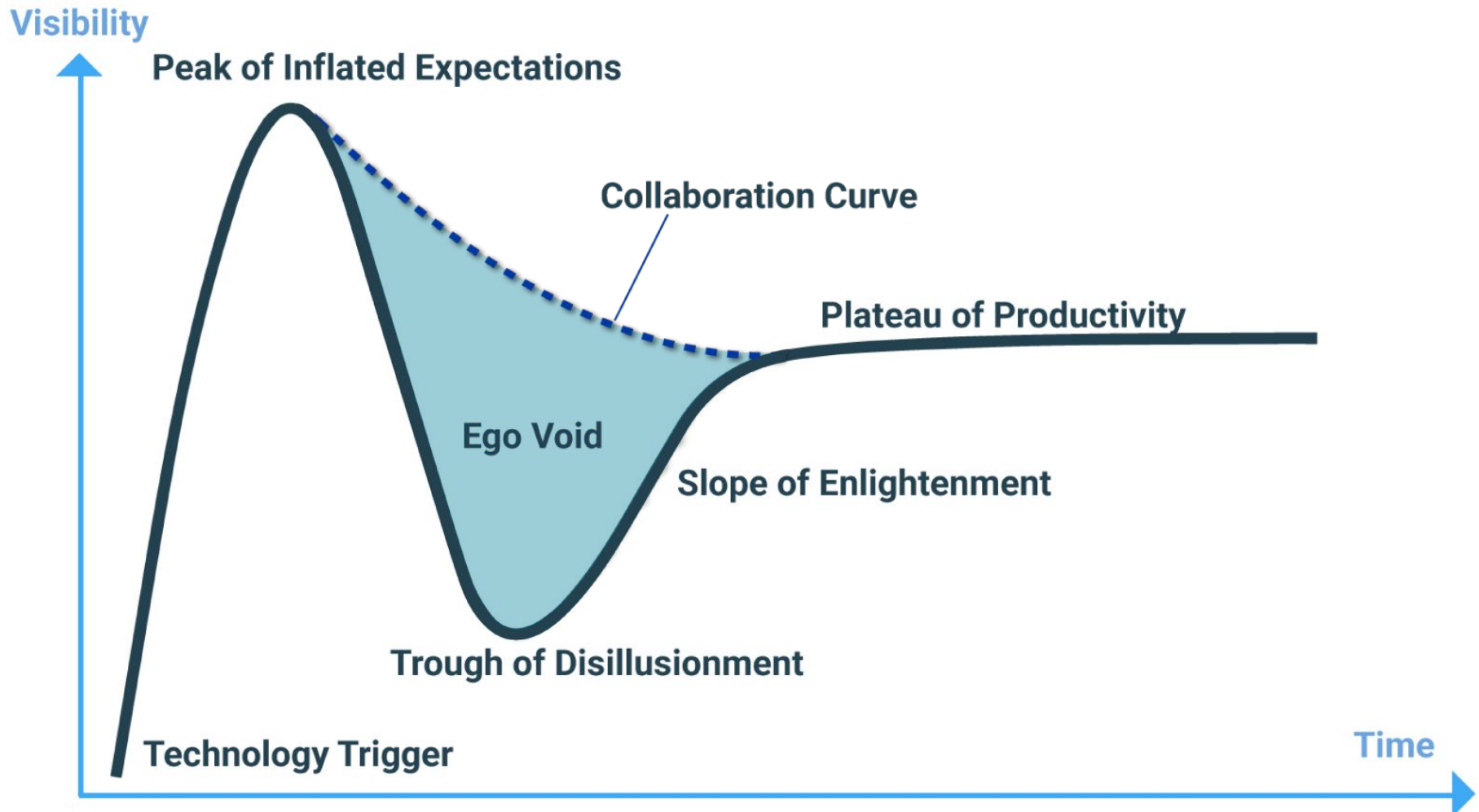


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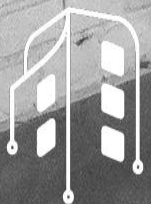


# Modified Hype Cycle



# THANK YOU

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